



**NEORide Board Meeting  
February 28, 2020  
COTA, 1600 McKinley Ave., Columbus, Ohio  
1:00 pm-3:00 pm Eastern Time**

The meeting was called to order at 1:08 pm by Chairman of the Board Ben Capelle.

Attendance was as follows:

Attended	Attended Remotely	Did Not Attend
Andrew Aiello Claudia Amrhein Ben Capelle Kirt Conrad Katherine Conrad Dawn Distler Matthew Dutkevicz Jose' Feliciano Dean Harris Mark Landes Clayton Popik Kenneth Reed Shannon Rine Khaled Shammout Brian Trautman	Brittiany Bernard Chasilyn Carter Chris Ciaio Travis Jeric Barbara Rhoades Howard Stewart Carrie Woody Thomas Horsman	Dianne Gill Jessica Gissiner Elaine Kilker Debbie Schubert Brian Zets India Birdsong Lucas Boehn Paul Conway Nicole DeFreitas Gina Douthat Kim Dunham Mark Finnicum Marcia Fletcher John Gardocki Darryl Haley Jarrod Hampshire Andy Hodovan Thom Jeffries Michelle Jeng Jennifer Laughner Matt Maier Paul Martin Judy Rodriguez Valerie Shea Delene Weidner

Roll Call

Welcome and Introduction of Guests

**Collection of Annual Conflict of Interest Statements**

Ohio Ethics Law Outline

Ms. Conrad distributed the Conflict of Interest Forms for NEORide. She asked that all members return to her during the meeting or via email.

### **Annual Election of Board Officers**

Ratification of President Appointed Nominating Committee of Trustees Finnicum and Dutkevicz

Mr. Dutkevicz stated that he and Mr. Finnicum had not had time to meet to discuss. Mr. Conrad inquired who the current officers were and if there were any expiring terms.

Nominating Committee Report & Election of Board Officers

***Motion: Mr. Conrad made a motion to approve the current officers for another one-year term. Mr. Rine seconded the motion. No discussion was heard.***

***Vote: All voted in favor of the motion.***

### **Current Officers**

Mr. Ben Capelle Chairman of the Board

Ms. Dawn Distler Vice Chairman

Mr. Dean Harris Secretary/Treasurer

Ms. Barbara Rhoades Fiscal Officer

### **Consent Docket**

*Approve, Accept and Affirm all items on the Consent Docket*

- a. Approve Board Meeting Agenda of 02-28-20.
- b. Approve Board Meeting Minutes of 12-12-19

**Motion: Mr. Harris made a motion to accept the Consent Docket. Mr. Aiello seconded the motion. No discussion was heard.**

**Vote: All voted in favor of the motion.**

### **Action Items**

1. **ACTION – Accept the signed Resolution by Board of the South East Area Transit (SEAT) on January 15, 2020 for SEAT to join NEORide as a full voting member.**

Mr. Capelle asked for a motion to accept the South East Area Transit's (SEAT) resolution to join the NEORide Board of Trustees. Ms. Amrhein asked what type of involvement SEAT was

looking for? Ms. Conrad stated that Mr. Stuart has indicated SEAT's desire to join EZfare by June 2020 and will be applying for validators in the Spring OTPP Grant request.

**Motion: Mr. Harris made a motion to accept the resolution for the South East Area Transit (SEAT) to become a member of NEORide. Ms. Amrhein seconded the motion. No additional discussion was heard.**

**Vote: All voted in favor of the motion.**

**2. ACTION – Consider and Approve the revised Masabi Agreement allowing for Uber Integration with EZfare.**

Mr. Capelle asked for a motion to accept the Revised Masabi Agreement to allow for the Uber Integration with EZfare. Mr. Shammout asked if NEORide would be able to access destination and origin data similar to a contract that SORTA holds with Transit App. Ms. Bernard indicated that she did not know of any other transit that is currently receiving that type of data from Uber, but that they are aware that it is something that transit systems are asking for.

Mr. Dutkevicz expressed his concerns that NEORide did not fully understand the agreement. In addition, he stated that NEORide had built a unique structure bringing twelve transits to

one mobile ticketing system and we should consider if it possible to get monetary funding for integrations like Uber. Mr. Trautman asked for clarification if Uber would be appearing on

the EZfare app or EZfare will only be appearing on the Uber app. Ms. Conrad shared that the integration would only be for EZfare to show on the Uber app and that NEORide would not

see any increase in costs regardless of who sells the transit ticket. Ms. Distler stated that she felt that the integration would lead to increased transit ridership.

**Motion: Mr. Conrad asked for a motion to accept the Revised Masabi agreement to allow for the Uber Integration with EZfare contingent on Uber sharing origin and destination data with EZfare. Mr. Harris seconded the motion.**

**Vote: All voted in favor of the motion with the exception of Mr. Dutkevicz**

**3. ACTION – Consider and Approve a Resolution to allow the Chairman of the Board to authorize the submittal of ODOT Grants for FY 2021 on behalf of NEORide.**

**Reports**

Mr. Capelle asked for a motion to authorize the submittal of ODOT Grants for FY 2021 on behalf of NEORide. Ms. Conrad and Mr. Harris made a report about current projects that

NEORide was considering for the next round of OTPP funding. Mr. Aiello asked that TANK be included in any procurement that SORTA and BCRTA may engage in as a result of their grant submittal.

**Motion: Mr. Harris asked for a motion to authorize the submittal of ODOT Grants for FY 2021 on behalf of NEORide. Mr. Rine seconded the motion. No additional discussion was heard.**

**Vote: All voted in favor of the motion.**

4. **REPORT - Financial Report @ 01/31/20**

- a. Balance Sheet
- b. Profit & Loss
- c. Budget to Actual for NEORide
- d. Budget to Actual EZfare
- e. A/R Report
- f. Treasurers Report (Dean Harris)

Ms. Conrad indicated that the updated financials were included in the Board Packet. A copy of the budget-to-actual is supplied in every board packet together with P&L, Balance Sheet and AR. No questions were heard.

5. **REPORT - Fiscal Agent** (Barbara Rhoades)

- a. Administrators Contract usage Report
- b. NEORide 2019 Annual Report

Ms. Rhoades reviewed the Contract usage report as created by OTRP outlining the amount of hours utilized for the NEORide Contract. She indicated that this report would be presented with all upcoming NEORide Board Packets. Mr. Capelle asked board members to let him know if they saw a need for additional or different information regarding the tracking of time utilized by NEORide from OTRP staff.

Ms. Rhoades reviewed the 2019 Annual Report.

6. **REPORT - EZfare Committee** (Matthew Dutkevicz)

- a. Validator Update

Ms. Conrad reviewed an updated timeline for delivery, installation and launch of validators received through OTPP funds. Mr. Trautman asked if we had received clarification from ODOT on when funds need to be allocated or spent from the OTPP Grant. Ms. Conrad indicated that she had received an email from Chuck Dyer that instructed transit agencies to have a PO cut for all expenditures before May 2020. Ms. Conrad stated that she would pass that email onto PARTA staff members.

- b. Integration with Way-Finding Apps

- 1. Uber
- 2. Moovit

Ms. Conrad discussed the potential timeline for Uber and Moovit integration. She indicated that if the

contract would be approved, we could proceed with a public launch during the OTPA Conference in April. Ms. Koprowski indicated the OPTA would be open to that type of event and that it could be part of their focus on innovation for day 1 of the conference.

Ms. Conrad discussed her on-going conversations with Moovit. She stated that she has been made aware the Moovit is in the final stages of finishing their contract with Masabi. Once that is completed, they hope to have NEORide/EZfare be their first integration. Mr. Shammout shared that he felt it would be best to space out the integration with Uber and Moovit so that we can establish effectiveness of each on. Ms. Conrad stated that she felt that would likely be the case due to contract and integration timelines.

c. December-January Sales Figures

Ms. Conrad reviewed a chart she created outlining sales figures from November 2019 - January 2020. She noted that sales overall have been increasing every month.

**7. REPORT - Grants Committee** (Dean Harris)

Mr. Harris gave a report on the grants committee. He stated that they had met on April 13 and made decisions about which OTPP Grants to move forward with. There was also

some discussion during that meeting regarding the possibility of a joint Bus & Bus Facilities ask. Ms. Amrhein noted, that her staff received an indication from FTA that a cooperative

grant submittal would not be more beneficial to participating transit agencies. Mr. Harris agreed that NEORide would not peruse a Bus and Bus Facilities Grant at this time.

Ms. Amrhein asked if the minutes that are produced for the individual committees need to be approved or if that can be waived. Mr. Landes indicated that all committee meeting

minutes must be approved at the next committee meeting. In addition, all committee meetings must be made known to the public.

**8. REPORT – Procurement Committee** (Katherine Conrad)

Ms. Conrad reported that the procurement committee has not met since their last fluids procurement. Mr. Capelle has stated that this committee has struggled to have any traction.

Mr. Trautman indicated this was due to the additional costs for delivery that a vendor would face delivering to multiple locations. Mr. Capelle asked if NEORide should consider disbanding the committee?

**Motion: Mr. Conrad asked for a motion to disband the procurement committee. Mr. Dutkevicz seconded the motion. No additional discussion was heard.**

**Vote: All voted in favor of the motion.**

**9. REPORT - MCO Committee** (Ben Capelle)

Mr. Capelle indicated that he had not had a chance to assemble the MCO Committee as of yet. He reported that his goal is to approach private healthcare providers to make public transit a vendor option. Mr. Rine and Mr. Harris both requested to be added to the committee.

10. **REPORT - Paratransit Committee** (Kirt Conrad)

Mr. Conrad reported that his committee had not met. No further update was given.

11. **REPORT - Dues & Strategic Planning Committee** (Ben Capelle)

Mr. Capelle reported that the next meeting of the committee will be scheduled. No further update was given.

12. **REPORT - President's Report/Fiscal Agent** (Ben Capelle)  
a. Strategic Objectives

Mr. Capelle gave no further update on Strategic Objectives.

**Guest Communications**

a. Guest Communications (limit 5 minutes)

Ms. Koprowski gave an update on the OPTA Conference in April. In addition, she reviewed the OPTA approved funding proposal for OTPP Funds.

**Next Meetings & Adjournment**

April 20th @ 1 p.m.: OPTA Conference B Concourse 30

June 23rd @ 1 p.m.: Zanesville-Muskingum County Conference & Welcome Center (following OPTA Board Meeting)

September 9th @TBD: Nationwide Conference Center, Delaware (before OTRP Retreat)

December 10 @ 1 p.m.: COTA, McKinnley Ave. (following OPTA Board Meeting)

At 2:38 p.m., having concluded the business for the day, Mr. Capelle requested a motion to adjourn the meeting.

**Motion: Mr. Conrad made a motion to adjourn the meeting. Ms. Distler seconded the motion.**

**Vote: All voted in favor of the motion.**

**Approved by NEORide Board of Directors 4/20/20**